

Cumberland Park, Daw Park & CLG West LATM Study Community Engagement Outcomes

20 May 2025

45 Minutes

Satyen Gandhi

Session Objectives

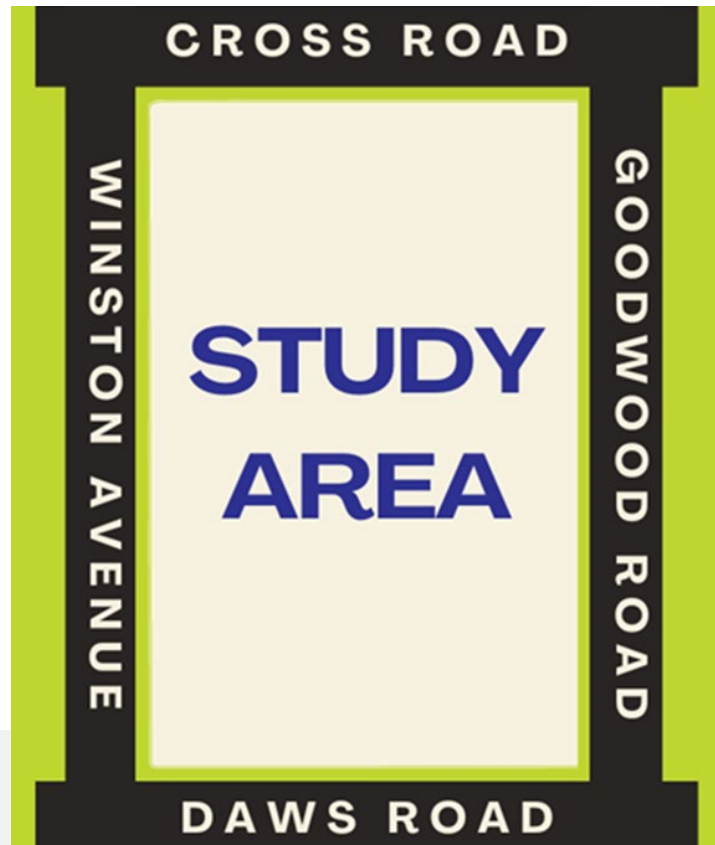
1. Share the outcomes of the community engagement (CE) process
2. Overview of community feedback on the proposed Local Area Traffic Management (**LATM**) treatments
3. Overview of LATM treatments and amendments based on community feedback
4. Outline the next steps including Council endorsement, funding, and delivery

Around The Room

1. Do you have any feedback on the proposed LATM treatments and implementation plan/approach?
2. Any additional or specific information you would be included in the Council report to support decision process?

Background

LATM Study conducted for area bounded by Cross Rd, Winston Ave, Daws Rd & Goodwood Rd.



Background (Cont.)

- **16 July 2024 Council Briefing**
- **10 September 2024 Full Council Meeting**
- **Community Engagements 2 Stages**
 - **Stage 1 - Issues**
 - **Stage 2 – Draft LATM Plan (Treatments)**

Draft ABP 2025/26

Investing in Traffic Calming Measures in Overton Ward



Financial
Funding Type: Capital and ongoing operating

Rate Impact: 0.03%
Capital (Council): \$250,000
Ongoing (Council): \$19,766

Primary Theme
Theme 3.1 Placemaking
Theme 1.1 Transport Network

Other Information

- Priority Theme
- No Grant Funding
- Council endorsed the draft LATM plan and its being consulted upon
- Four Year Delivery Plan Priority

Proposal
To provide implementation funding for the priorities and initiatives identified within the draft LATM – Cumberland Park and Daw Park areas.



Community Engagement Overview

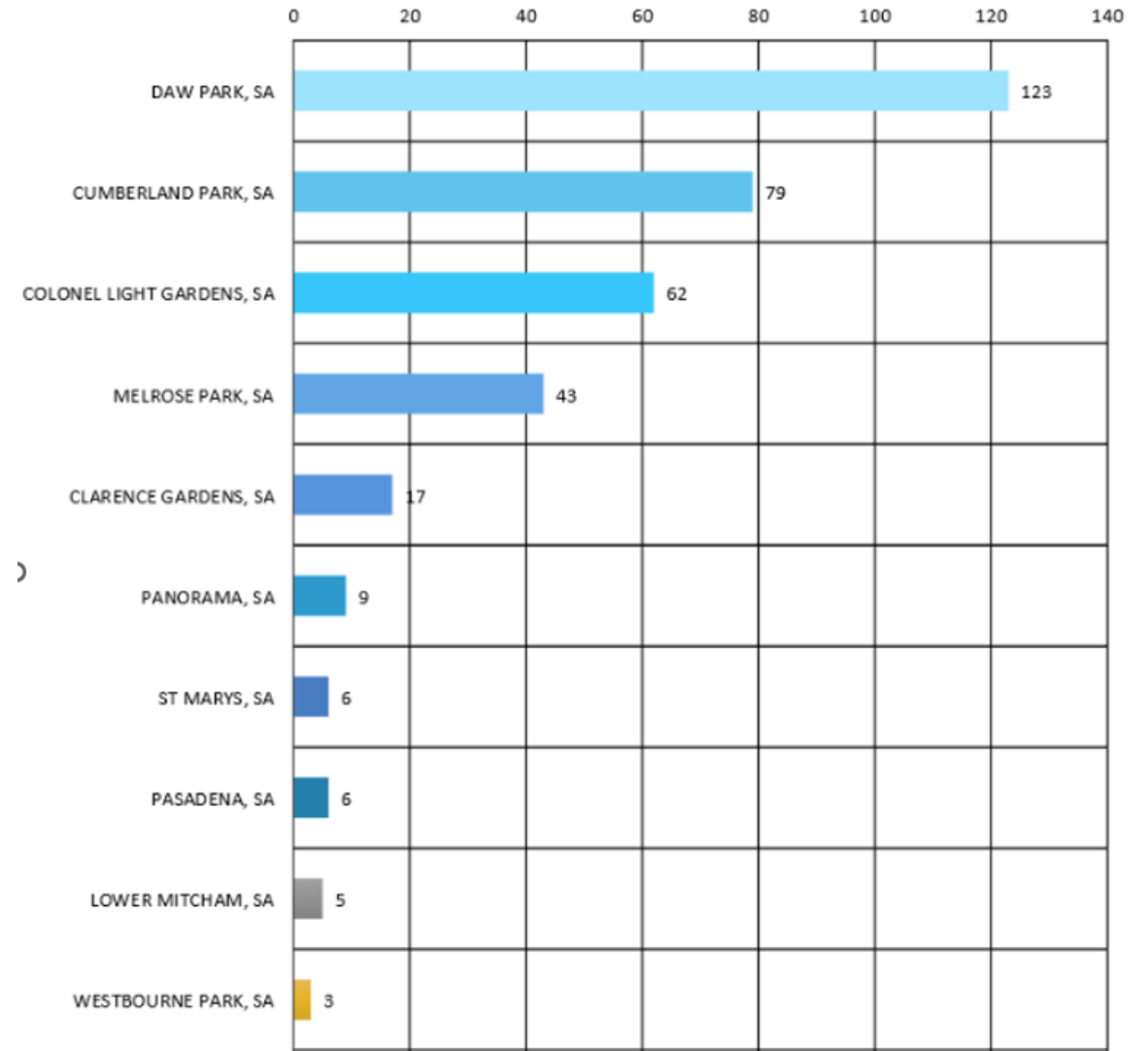
Consultation Period: 14 March – 23 April 2025.

Methods

- Online project page via Your Say Mitcham
- Letterbox drops (~2,500 households)
- Social media posts, e-newsletters, VMS boards, and posters.

Participation

- 1,745 project page visitors
- 394 survey responses (15.7% engagement rate)



Proposed LATM Treatments

1. **LATM Recommendation 1** - 40 km/h trial speed limit: Cumberland Park, Daw Park, CLG (West)
2. **LATM Recommendation 2** - Safety upgrades: Little St & Eaton St near school
3. **LATM Recommendation 3** - Intersection upgrade Avenue Rd & Eaton St
4. **LATM Recommendation 4** - 3-hour parking zone Surrounding Repat Health Precinct
5. **LATM Recommendation 5** - Truck access control Ormond Ave
6. **LATM Recommendation 6** - Pedestrian refuge: Winston Ave & Richmond Ave roundabout

- **Winston Avenue /Caulfield Avenue project** – currently underway (100% Funding through Federal Blackspot Program and separately consulted with Community)



LATM Recommendation 1

Precincts for 40 km/hr



LATM Recommendation 1a – Speed Limit Reductions (Cumberland Park)

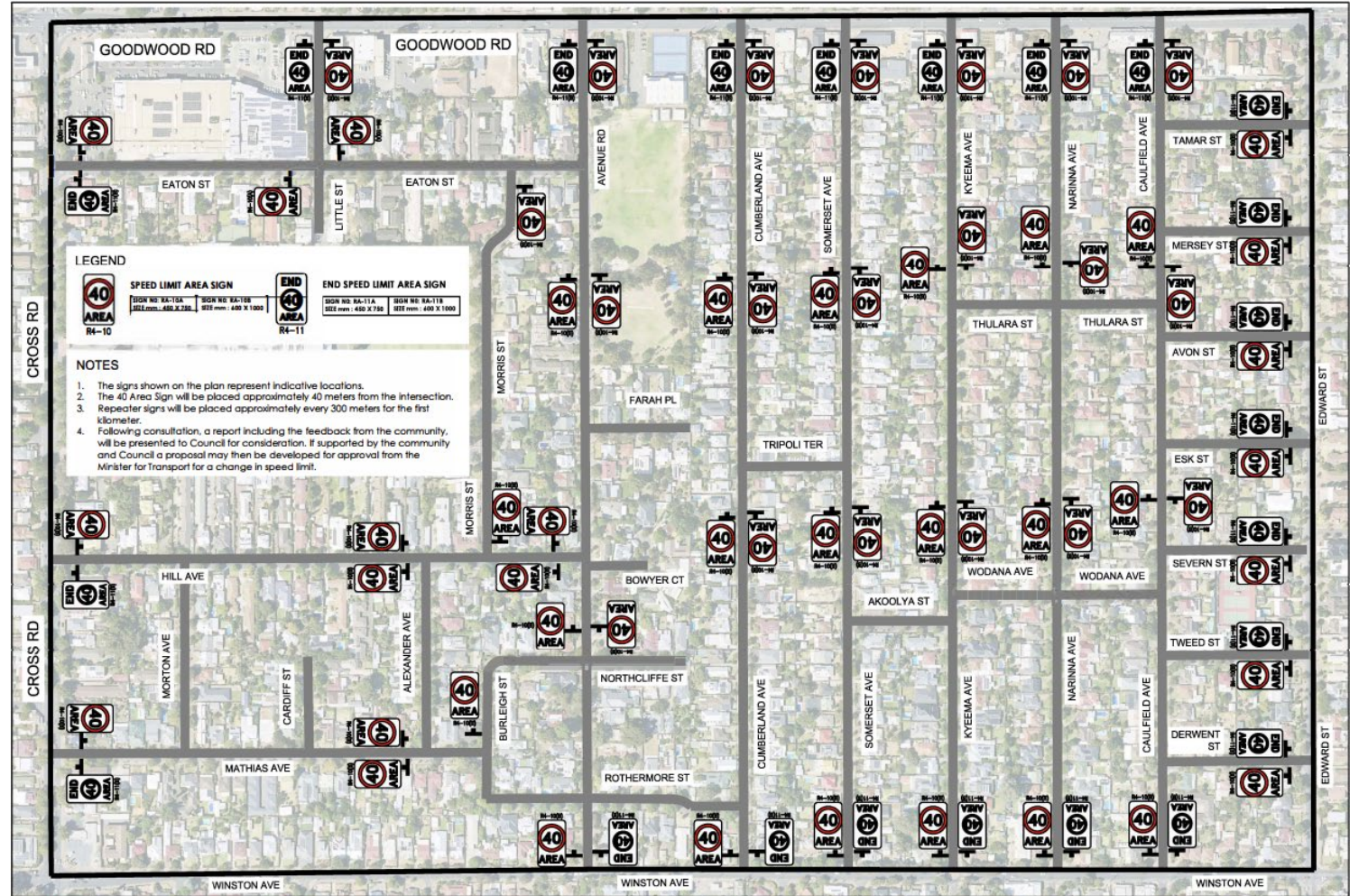
•Cumberland Park (40 km/h):

- 177 Support
- 15 Neutral
- 144 oppose

Rationale: Improved road safety, reduction in severity of crashes, neighbourhood amenity, cycling & walking streets

Administration consideration: Supported

Estimated costs : \$35K



LATM Recommendation 1b – Speed Limit Reductions (Daw Park and CLG west)

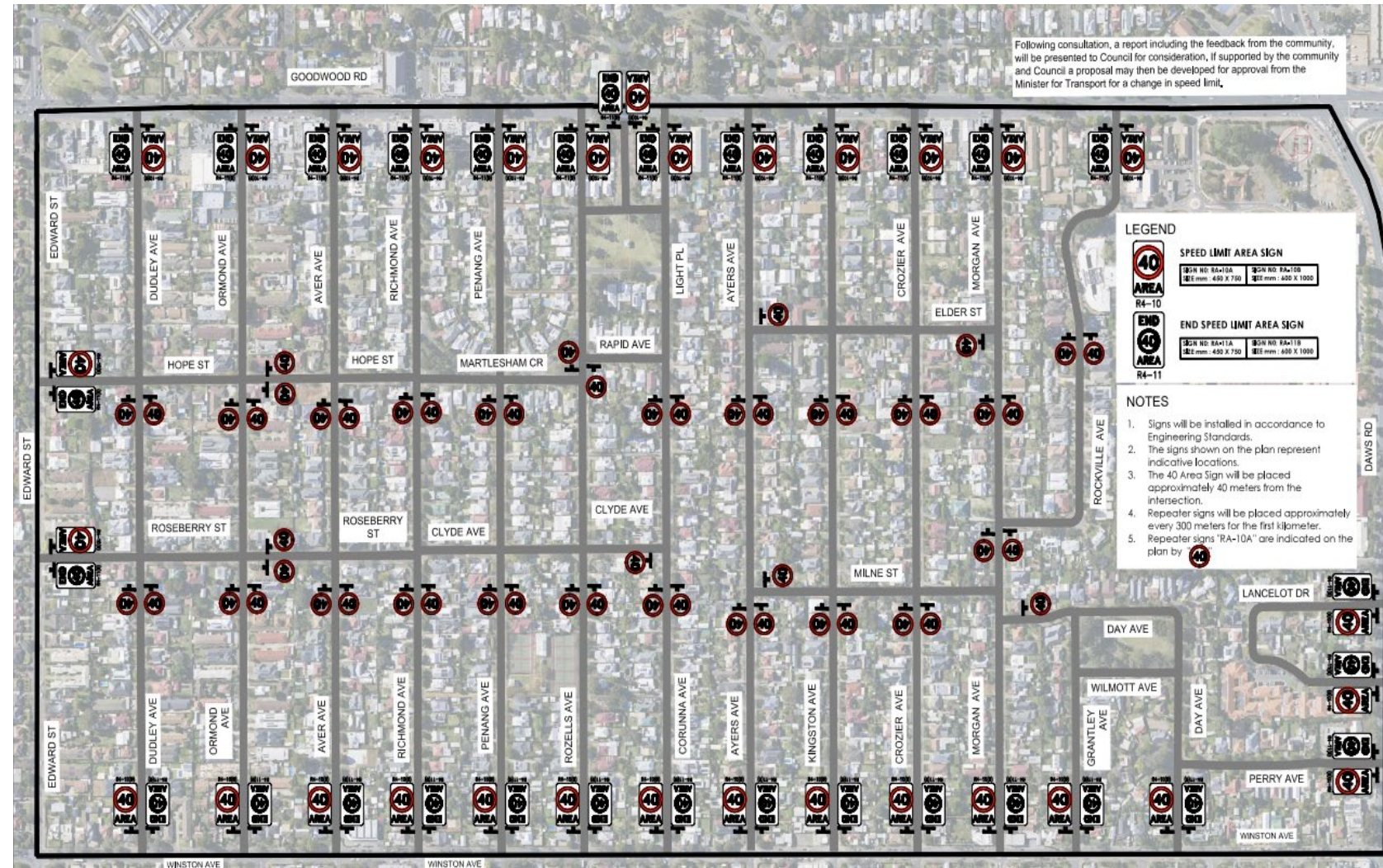
•Daw Park & CLG West (40 km/h):

- 177 Support
- 17 Neutral
- 143 oppose

Rationale: Improved road safety, reduction in severity of crashes, neighbourhood amenity, cycling & walking streets

Administration consideration:
Supported

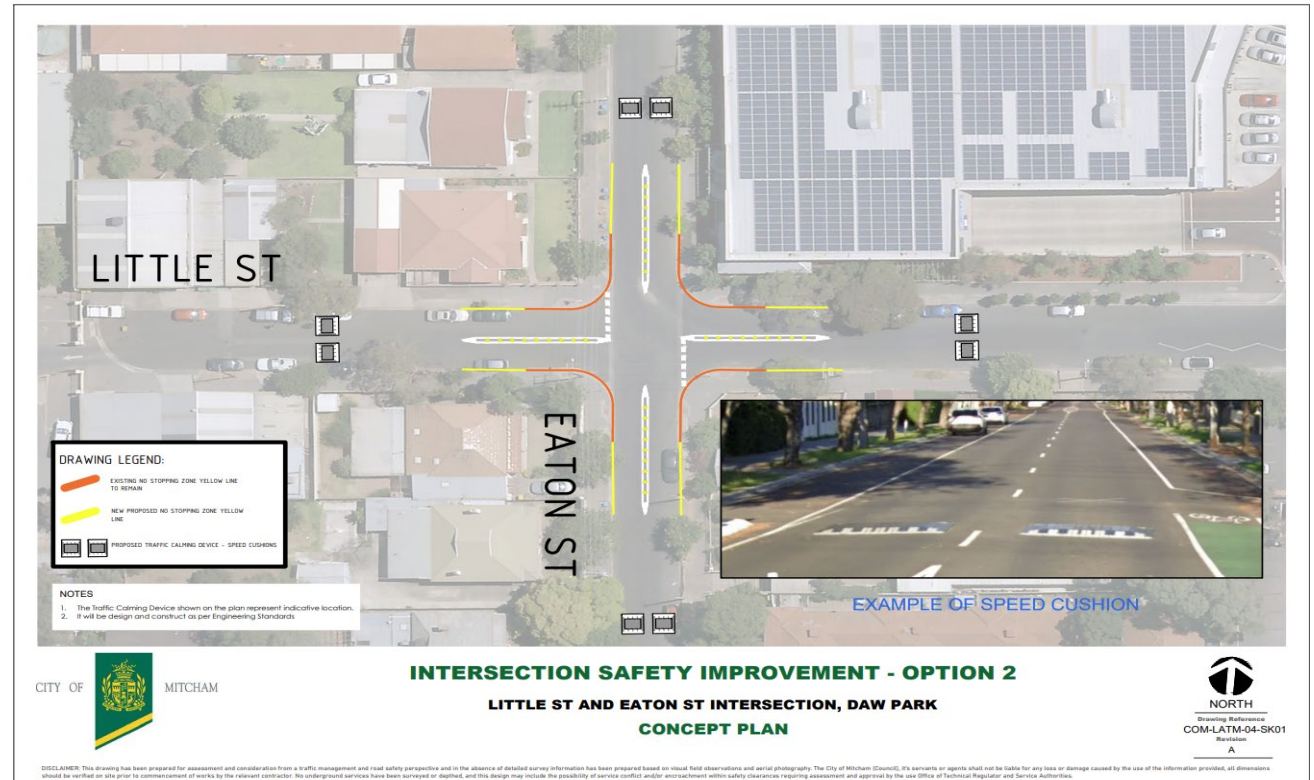
Estimated costs : \$55k



LATM Recommendation 2 – School Safety Enhancements

Little Street & Eaton Street:

- Option 1 – Install only painted median and signage - 83 supported
 - Option 2 – Install painted median and speed cushions - 92 supported
 - Community concerned about pedestrian safety near schools, lower speed, better response times (driver), safety improvements
 - Support for Option 2
-
- Administration consideration: Supported (Option 2)
 - Estimated Costs : **\$75K**



LATM Recommendation 3 – Intersection Upgrade

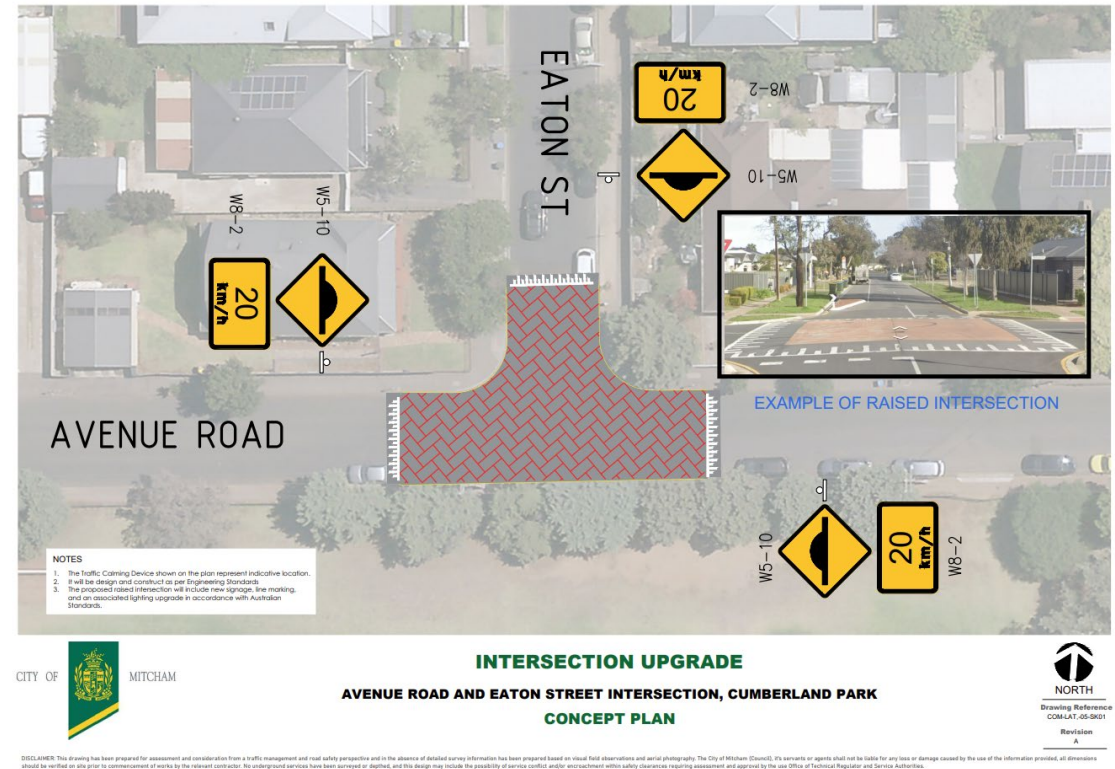
Intersection of Avenue Rd and Eaton St:

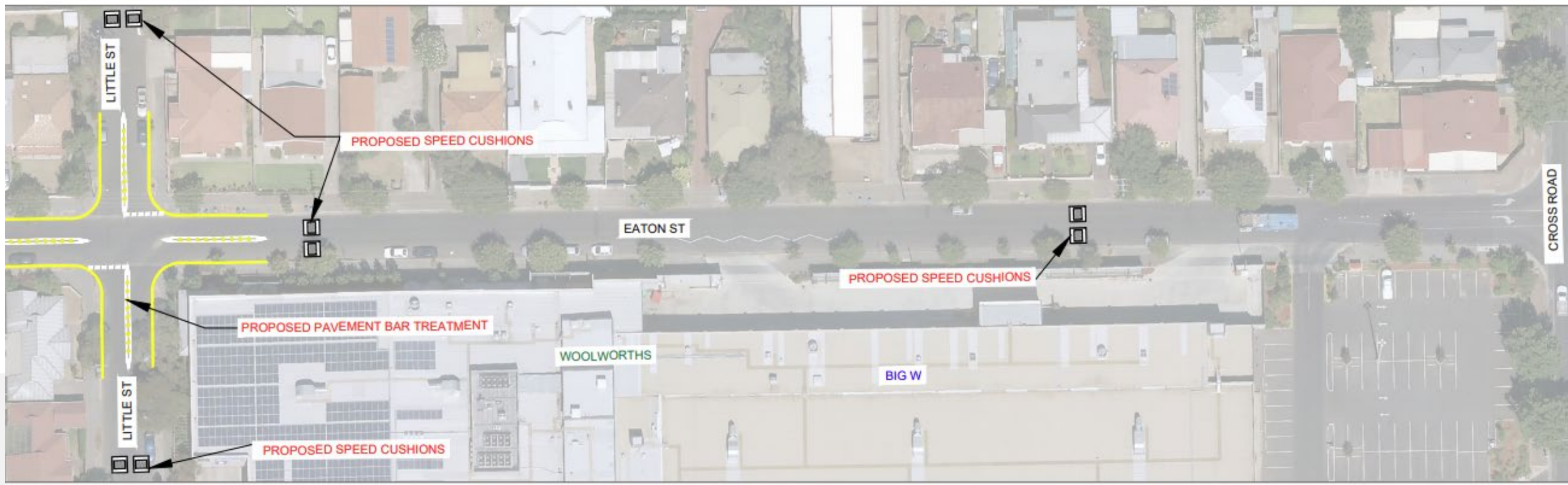
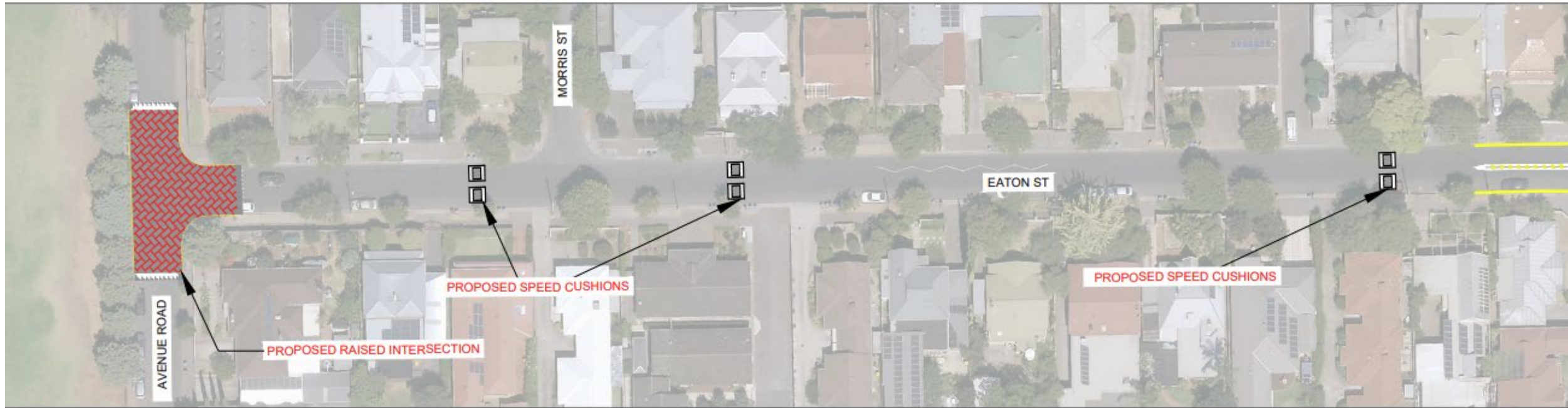
- 131 Supported
- 23 Neutral
- 38 opposed

Rationale: Strong backing for improved safety and traffic flow, reduced speeds at intersection, better line of sight for road users, crash reduction and alleviates issues of rat-running.

Administration Consideration : Supported

Estimated Costs : **\$75K**





LATM Recommendation 4 – Parking and Access Management

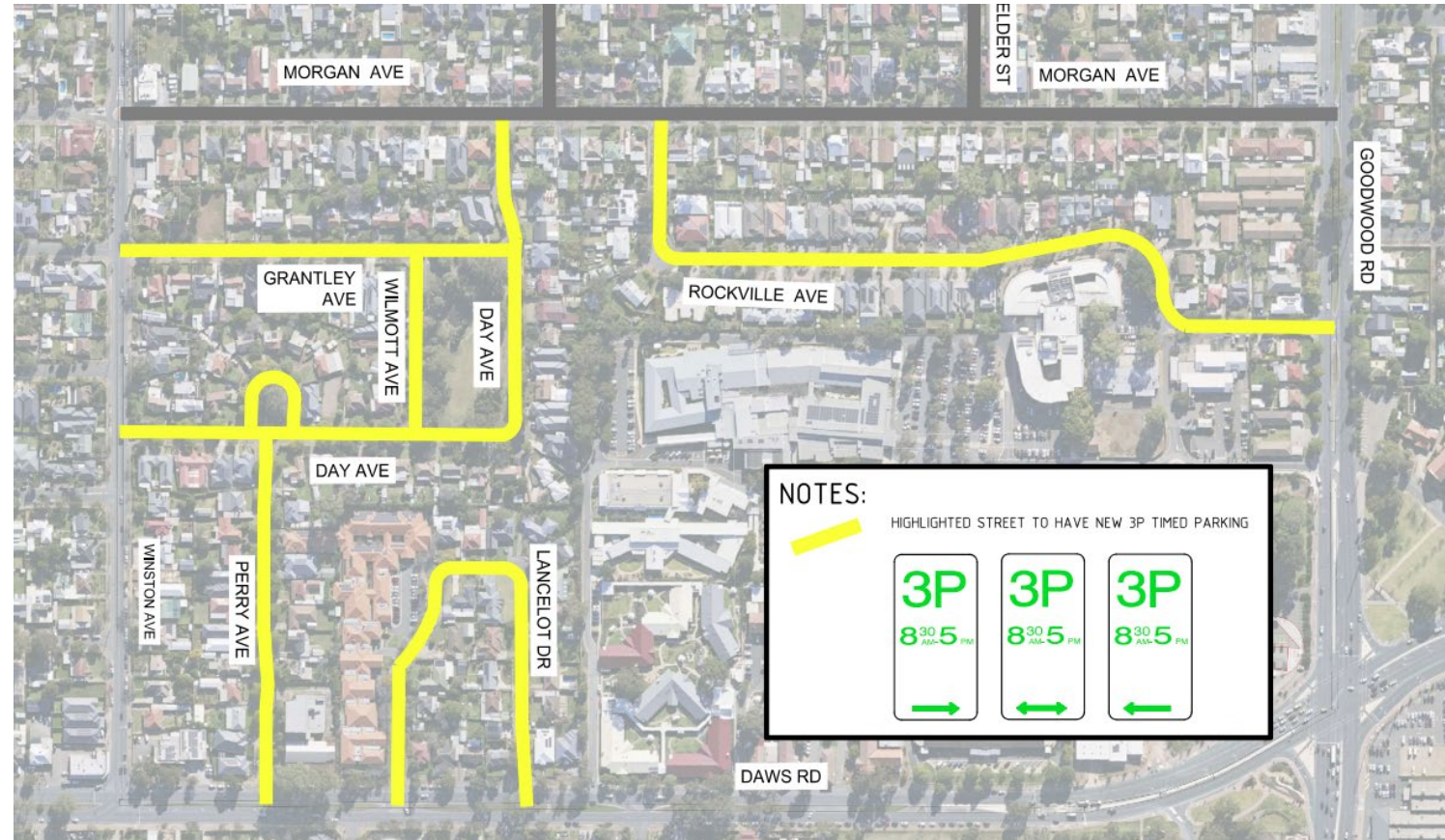
Repat Health Precinct 3-Hour Parking:

- 100 Supported
- 28 Neutral
- 76 opposed

Rationale: Helps reduce congestion and improve turnover, better parking for residents, equitable access for all.

Administration consideration: Supported

Estimated costs : \$10K



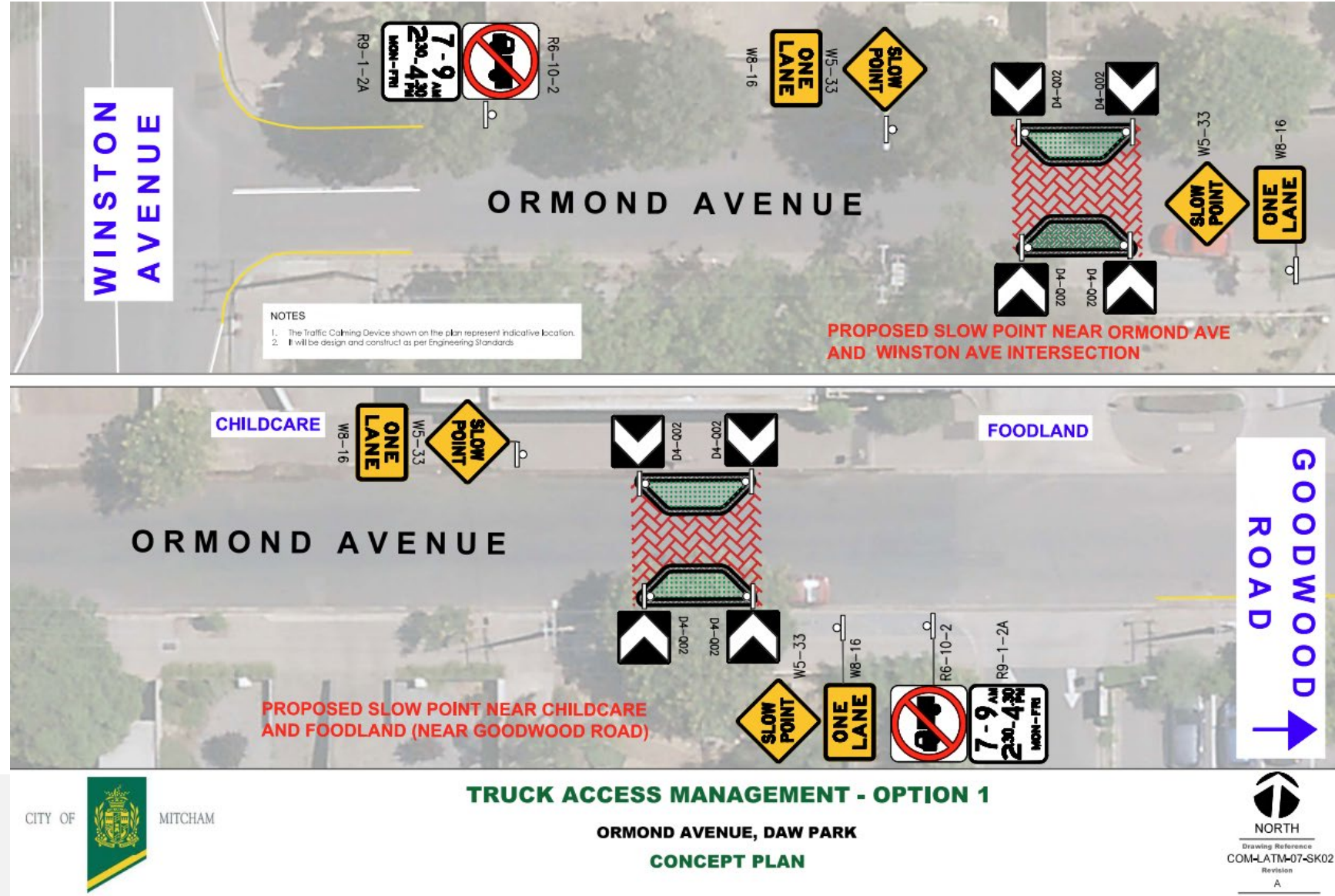
LATM Recommendation 5 – Ormond Ave Truck Access Management

Ormond Avenue (Truck Access):

- Option 1 – Restriction Signage and slow point
- 125 supported
- Option 2 - Signage Only
- 100 supported

Rationale : Traffic access, peak periods have high traffic volume, local congestion issues.

- Administration consideration : Supported (Option 1)
- Estimated Costs : \$60K



LATM Recommendation 6 – Pedestrian Safety (Winston Ave & Richmond Ave)

Winston Ave & Richmond Ave

Roundabout:

- 232 supported
- 23 Neutral
- 33 Opposed

Rationale : Important node within walking and cycling network, safety for pedestrian and cyclist movement, high traffic volume and current facility is too narrow.

Administration consideration :
Supported

Estimated Costs : **\$70K**



PROPOSED PEDESTRIAN SAFETY IMPROVEMENTS

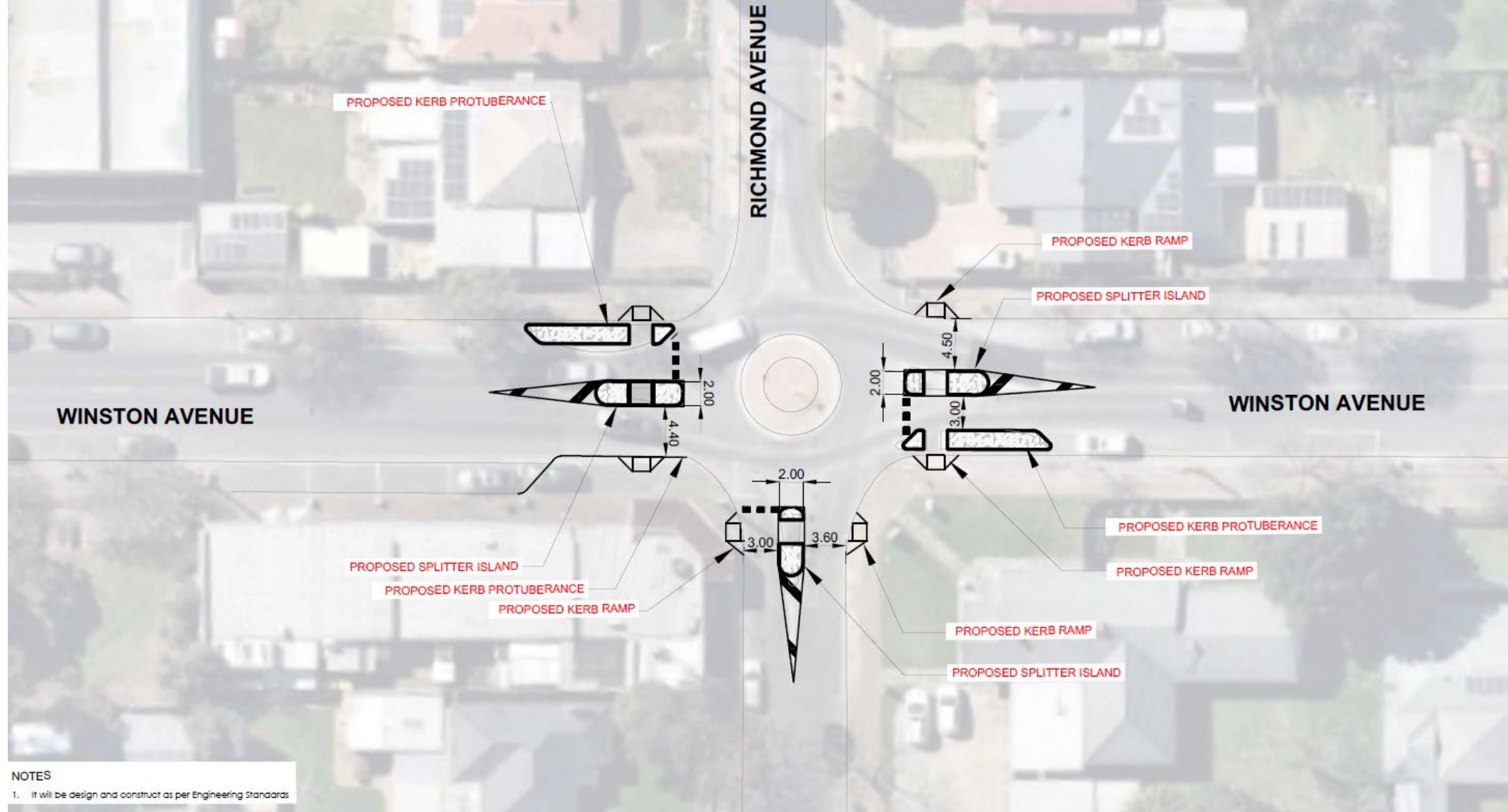
WINSTON AVE & RICHMOND AVE ROUNDABOUT

CONCEPT PLAN



Drawing Reference
COM-LATM-06-SK01
Revision
A

DISCLAIMER: This drawing has been prepared for assessment and consideration from a traffic management and road safety perspective and in the absence of detailed survey information has been prepared based on visual field observations and aerial photography. The City of Mitcham (Council), its servants or agents shall not be liable for any loss or damage caused by the use of the information provided, all dimensions should be verified on site prior to commencement of works by the relevant contractor. No underground services have been surveyed or depthed, and this design may include the possibility of service conflict and/or encroachment within safety clearances requiring assessment and approval by the use Office of Technical Regulator and Service Authorities.



PROPOSED PEDESTRIAN SAFETY IMPROVEMENTS

WINSTON AVE & RICHMOND AVE ROUNDABOUT

CONCEPT PLAN

Summary LATM Treatments

LATM Recommendation	Description	Community Support %	Admin Consideration	Estimated costs
LATM Rec 1a	40km/h – Cumberland Park	57%	Supported	\$35K
LATM Rec 1b	40km/h – Daw Park & CLG W	57%	Supported	\$55K
LATM Rec 2	Little & Eaton Street	53%	Support Option 2	\$75K
LATM Rec 3	Avenue Rd & Eaton St	80%	Supported	\$75K
LATM Rec 4	3-hour parking precinct	63%	Supported	\$10K
LATM Rec 5	Ormond Ave truck access	56%	Support Option 1	\$60K
LATM Rec 6	Pedestrian refuge (Winston & Richmond)	88%	Supported	\$70K
				\$380k

Next Steps

1. Council Endorsement of LATM:

- Finalise LATM Plan for adoption based on community and technical feedback
- Council Report July/Aug 2025.

Draft ABP 2025/26

2. Implementation & Funding:

Implementation subject to funding allocations

- Stage 1 works - \$250k funding subject to Annual Business Plan 2025/26
- Stage 2 works – 2026/27 budget consideration

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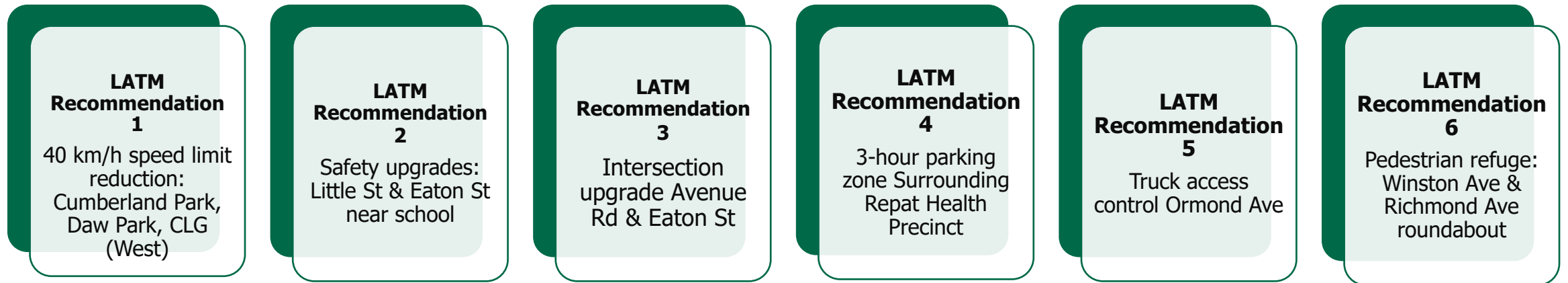
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Stage 1 Works (2025/26 subject ABP)	Stage 2 Works (subject budget)
LATM Rec 1 - 40 km/hr speed limit reduction LATM Rec 4 - 3P Parking 'Repat' precinct LATM Rec 5 - Ormond Avenue Truck access management LATM Rec 6 - Pedestrian crossing (Winston & Richmond)	LATM Rec 2 - Little St and Eaton St LATM Rec 3 - Avenue Rd and Eaton St treatment

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