

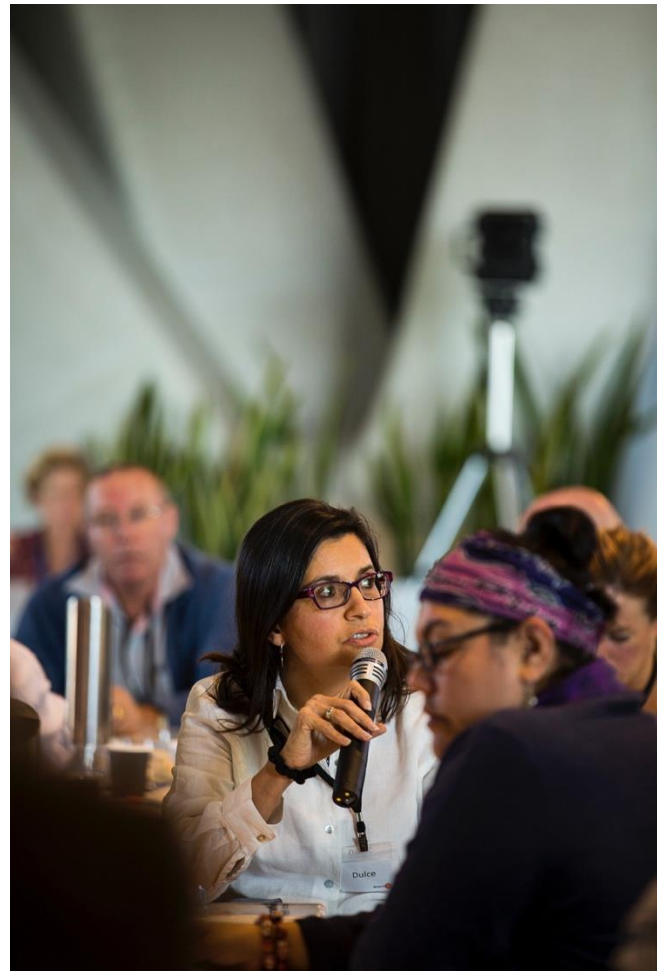
Overview of Recruitment process for Hawthorndene Apex Working Group

Intent

It is vital in making decisions on the way forward that the diverse voices of the community are heard as part of the process.

To ensure the diversity of voices are heard as part of the engagement process for Hawthorndene Oval and Apex Park, City of Mitcham are undertaking an open survey for all residents to share their views and a Working Group representing diverse views to work through the issues and agree on the best way forward for the future of the parks.

The Working Group will be independently recruited and facilitated by engagement company – democracyCo.



Working Group

The Working Group will be made up of approximately 30 members as following –

- Up to 24 randomly selected local City of Mitcham residents
- 2 members of the Hawthorndene Oval Preservation Group
- 2 Coromandel Valley Ramblers Cricket Club Members
- A SA Cricket Association Staff Member
- A Joan's Pantry or local business representative
- A Coromandel Valley Tennis Club member

Stratified random sampling is a method of sampling that involves the division of a population into smaller sub-groups known as strata. In **stratified random** sampling, or **stratification**, the strata are formed based on members' shared attributes. Participants are then chosen at random from each strata.

Recruiting up to 24 Residents of Mitcham Hills

For the community members we seek to recruit a group that is diverse in key respects: gender, age and residential location.

To do this we are –

1. Using City of Mitcham's email distribution list for residents located in Craigburn and Park Wards (comprising approximately 3000 emails) to select 1000 residents. *(NOTE- whilst the list of 1000 residents will be selected by democracyCo. democracyCo will do this at the City of Mitcham offices and these emails will be sent from City of Mitcham – not democracyCo to protect privacy. City of Mitcham will not be giving democracyCo the contact details for these residents)*
2. Sending the 1000 randomly selected residents an email invitation – inviting them to register their interest in being part of the Working Group.
3. In addition, to ensure we have strong representation from residents who live approximate to Hawthorndene oval, democracyCo are 'letter dropping' 100 invitations in the letter boxes of randomly selected residents within 500 meters of the oval.
4. From those who register their interest in response to the above invitations, democracyCo will undertake a random stratification process – seeking to choose a group that is diverse in age, gender and location.
5. If we need to repeat the above process to ensure we have sufficient participants democracyCo will do so.

6. City of Mitcham will not be involved in the selection of participants in any way.

Recruiting the other members

The organisations/ groups making up the other representatives on the Working Group will initially be advised by Council of the process and then connected with democracyCo. democracyCo will work with these organisations/ groups in determining their representatives on the Working Group.